Contents
Introduction to the Company 1  
Message from the Chairman 2  
Group Chief Executive’s Review of Operations 6  
Board of Directors 15  
Corporate Management Team 21  
Business and Financial Review 26  
Corporate Governance Report 41  
Report of the Board Audit Committee 48  
Report of the Related Party Transactions 51  
DIAL Share Information 52
Financial Information
Annual Report of the Board of Directors for the year ended 31 December 2018 58  
The Statement of Directors’ Responsibility 63  
Independent Auditor’s Report 64  
Statements of Financial Position 70  
Statements of Comprehensive Income 71  
Consolidated Statement of Changes in Equity 72  
Company Statement of Changes in Equity 73  
Statements of Cash Flows 74  
Notes to the Financial Statements 75  
US Dollar Financial Statements 150  
US Dollar Financial Statements 151  
Group Value Added Statement 152  
Five Year Summary 153  
Group Real Estate Portfolio 154  
Notice of Annual General Meeting 155  
Administrative Details for the 22nd Annual General Meeting 156  
Notes 157  
Form of Proxy 159  
Corporate Information 160  
Inner Back Cover

Our Vision
To be the undisputed leader in the provision of multi-sensory connectivity resulting always, in the empowerment and enrichment of Sri Lankan lives and enterprises.

Our Mission
To lead in the provision of technology enabled connectivity touching multiple human sensors and faculties, through committed adherence to customer-driven, responsive and flexible business processes, and through the delivery of quality service and leading edge technology unparalleled by any other, spurred by an empowered set of dedicated individuals who are driven by an irrepressible desire to work as one towards a common goal in the truest sense of team spirit.

Dialog Values
- Service from the Heart
- Create the Future
- Champions of Change
- Exceptional Performance
- Uncompromising Integrity
- Responsible Leadership
- One Team

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Introduction to the Company

Dialog Axiata PLC, a subsidiary of Axiata Group Berhad (Axiata), operates Sri Lanka’s largest and fastest growing mobile telecommunications network. The Company is also one of the largest listed companies on the Colombo Stock Exchange (CSE) in terms of market capitalisation. Dialog is also Sri Lanka’s largest Foreign Direct Investor (FDI) with investments totalling USD 2.5Bn.

The winner of six Global Mobile Awards, Dialog has the distinction of being voted by Sri Lankan consumers as the Telecom Service Provider of the Year for seven years in succession at the SLIM-Nielsen Peoples Choice Awards. Dialog was also voted by Sri Lankan consumers as the Internet Service Provider of the Year for six years consecutively, and has topped Sri Lanka’s Corporate Accountability rankings for the past eight cycles in succession, and is an ISO 9001 certified company. The Company has received numerous local and international awards including the National Quality Award and the Sri Lanka Business Excellence Award, and endorses the worldwide Sustainable Development Goals (SDGs) which aim to build a sustainable future for all by 2030.

Dialog has been at the forefront of innovation in the mobile industry in Sri Lanka since the late 90s, propelling the nation’s mobile telephony infrastructure to a level of advancement on par with the developed world. The Company delivers advanced mobile telephony and high speed mobile broadband services to a subscriber base of 13.8 Million Sri Lankans, via 2.5G and 3G/3.5G and 4G/4.5G networks.

Dialog forayed in to new digital frontiers, spearheading technology firsts in South Asia and Sri Lanka with the commissioning of South Asia’s 1st fully functional and standards compliant 5G pilot transmission, showcasing next generation technology that will propel Sri Lanka into the future.

Dialog Axiata supplements its market leading position in the Mobile Telecommunications sector with a robust footprint and market presence in Sri Lanka’s Fixed Telecommunications and Digital Pay Television markets through its fully-owned subsidiaries, Dialog Broadband Networks (Private) Limited (DBN), Dialog Television (Private) Limited (DTV) and Digital Holdings Lanka (Private) Limited. DBN is Sri Lanka’s second largest Fixed Telecommunications service provider, serving residential and enterprise customers with voice, broadband, lease lines and customised telecommunication services. DTV is also a leading provider of Radio and Optical Fibre-based transmission infrastructure facilities. DTV operates a Direct-to-Home (DTH) Digital Satellite Pay TV service and is the market leader in Sri Lanka’s Pay TV sector. DTV supports a broad array of international and local content in both Standard Definition (SD) and High Definition (HD) formats together with a wide portfolio of Sri Lankan television channels and delivers high quality infotainment to a viewer base of over 1.1 Million.